

BRANCHING Out

A Publication of the AAUW Carlisle (PA) Branch - Organized 1924

AAUW - Advancing equity for women and girls through advocacy, education, philanthropy, and research

Volume 57, Number 9

May 2021

Recovery and Resilience: Leadership Under Hardship Colonel Courtney Short, Carlisle Barracks Garrison Commander

AAUW Carlisle is honored to welcome Colonel Courtney Short, Carlisle Barracks Garrison Commander, to speak at our May 25, 2021 meeting. Since <u>June 2019</u>, COL Short oversees the planning and management of facilities and a large segment of functional activities on Carlisle Barracks. She is instrumental in accessing and directing the needs of post facilities and the residents who live there. The dangers and complications created by the Covid-19 virus required COL Short to direct and implement prompt precautionary safety measures to ensure the health and safety of military personnel and their families while maintaining a functional military facility and coordinating a working relationship with the Carlisle community.

COL Short is an impressive leader with a remarkable background and varied experiences. She has a B.A. in History from Columbia University, and an M.A. and PhD in History from the University of North Carolina, Chapel Hill. She is a graduate of the Air Defense basic and advanced courses and the Command and General Staff College.

She has served as a commander in a number of military positions, served in Korea and Afghanistan, was an Assistant Professor in the History Department at the United States Military Academy and at the United States Air Force Academy served as an Assistant Professor and Deputy Department Head of the Department of History. And most recently, she was the speechwriter for the Commanding General, United States Army Forces Command.



Recognized for her skills and accomplishments, COL Short's awards include the Bronze Star, Meritorious Service Medal with four OLC (oak leaf clusters mean subsequent award recognitions), the Army Commendation Medal with two OLC, the Army Achievement Medal with one OLC, the Air Force Achievement Medal, and the Combat Action Badge. We are privileged to welcome such a notable and accomplished leader and look forward to meeting with her on May 25th.

NOTE: As is our custom for the last branch meeting of the fiscal year, we will announce member award recipients for Outstanding Woman, Member Making a Difference, Named Gift Honorees, and install newly elected 2021-2023 AAUW Carlisle officers.

Tuesday, May 25th 7:00 p.m. to 8:30 p.m.

Register for this meeting: <u>https://us02web.zoom.us/meeting/register/tZcpd-Gvqj4uHtcQe4_vEU7XmpV16oZv4jVe</u>

	WATCH for EMAILS from <u>aauwcarlisleinfo@gmail.com</u> for updates on ALL events					
April 7 – May 17		VOTE in AAUW national election	See page 8			
May 3	7:00 pm	Book Group via Zoom	See page 6			
May 3	7:00 pm	CASD candidate forum	See page 8			
May 6	1:00 pm	Public Policy Committee	Contact Kate Elkins for Zoom link			
May 18		VOTE in Primary Election				
May 18	7:00 pm	The PA School Funding Lawsuit WEBINAR	See page 5			
July 24	10:00 am – 3:00pm	AAUW Pennsylvania Summer Retreat via Zoom	See page 5			

From the President

Top of my mind this month is to extend a huge **THANK YOU** to Shirley Gehringer, Newsletter Editor since the June/July 2018 issue. Shirley has published twenty-nine issues! She revised the design, implemented a content submission process, and worked tirelessly to ensure AAUW Carlisle branch members received all the information about branch events/activities no later than the first of each month. As a result of her leadership, our newsletter flourished and became THE source of branch information. Thank you, Shirley, for listening when I asked you to consider the position and taking the risk. Your contributions to Board discussions and creating the best newsletters will be missed.

At this moment, writing this article, I couldn't be prouder to be a member of AAUW Carlisle. Here's why.

- Trailblazers is on the front page of The Sentinel. (page 4)
- On April 27th, we held our Higher Education Scholarship celebration. (page 3)
- May 3rd we are holding the Carlisle Area School District Candidate Forum a void we filled beginning in 2017 and since in every local election–sometimes for the primary AND general elections.
- At our May 25th branch meeting we will recognize the achievements of AAUW Carlisle in awarding the member awards Outstanding Woman, Member Making a Difference, and Named Gift Honorees.
- Also at our May branch meeting, we will install the 2021-2023 newly elected officers.

This is the season of membership renewal (page 11). I hope you will renew because you continue to support the AAUW mission and believe that our AAUW Carlisle work exemplifies that mission.

Ann Pehle President

Your Membership Matters

AAUW Membership Renewal-Easy as 1-2-3!

National, State and Carlisle AAUW organizations depend on your financial support for their ability to continue to bring you programs and initiatives supporting the mission of equity and empowerment of women. There are two ways to renew. You can do so online or complete the paper form on the last page of the newsletter and mail with your check paid to AAUW Carlisle to PO Box 815, Carlisle, PA 17013.

Renewing online is quick and EASY and provides a personal invoice with your transaction. You will soon receive an email from **memberinfo@aauw.org** with the Subject **"AAUW Membership Renewal for Fiscal Year 2021".** Note that your member number will be in the subject line. As you renew your membership, please confirm your information is up to date (phone, address, etc.) The email will provide a link taking you directly to your member account on the AAUW.org website. The transaction takes less than five minutes. Pay your annual dues (National, State, and Carlisle), contribute to AAUW Funds, and receive an email confirmation!

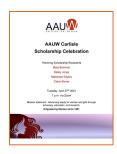
As an incentive to renew early, those registering by June 1 will be entered into a drawing to receive \$50 in Carlisle Love Buck\$ that can be spent just like cash in over 65 downtown businesses. Two lucky winners will be drawn in early June. If you have any questions concerning membership renewal, please contact Virginia Mauk (<u>virginia.mauk@gmail.com</u>) or Linda Brunski (<u>lb penna@hotmail.com</u>) and they would be happy to help you though the process.

Virginia Mauk, Membership VP Linda Brunski, Finance Officer Gail D'Urso, Membership VP Barb Attivo, Finance Officer

AAUW CARLISLE HIGHER EDUCATION SCHOLARSHIP 2021 REPORT

"You are Great!" Zoom Celebration Four Women Honored by AAUW Carlisle

In an all-high tech modern world of ZOOM, AAUW Carlisle Branch celebrated the accomplishments of four highly qualified, enthusiastic and well-deserving women for the 2021 Higher Education Scholarship awards. On April 27, 2021, we celebrated with members, awardees, their families and friends in an awesome evening of fun, as well as recognition of the students' academics, work experience, persistence and perseverance. The \$1500 scholarship will assist them in completing their academic goals.



The winners were Meta Bowman (Social Work) of Shippensburg University, Bailey Jones (Mechanical Engineering) of University of Pittsburgh, Makenzie Sayers (Family and Consumer Science) of Indiana University of Pennsylvania, and Claire Stoner (Accounting) of Duquesne University.

Each of the recipients were given the opportunity to speak about their future endeavors, as well as thanking AAUW Carlisle Branch for the honor of receiving the scholarship. It goes without saying how generous the

members are in their efforts to promote equity of education in women and girls.

A huge thank you goes to Becky Morgenthal as AAUW Funds Chair for coordinating contributions, Barbara Attivo as Finance Officer for attention to detail, and to our committee members, Stefanie D'Amore, Gail D'Urso, Carolyn Freberg, Kathleen Gorak, Rose Smith and Cindy Sutton for their time and diligence with application and interview process.



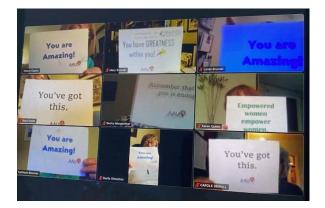
Finally, thanks to our AAUW party girl Stacey Gatch for creating a fun way to celebrate! Through her dedication and creativity, we were able to express congratulations to the four winners with postcards held up to the camera! All while our four recipients viewed with smiles!



Additionally, we were able to have a Zoom group photo!

Check the website for photos and more details of the recipients. <u>https://carlisle-pa.aauw.net/scholarship</u>

Lillian Wong Scholarship Committee Chair



Trailblazers 2021

On March 29, 2021, AAUW Carlisle held our third annual Trailblazers Girls' Recognition event via Zoom to honor two students pursuing vocational or technical fields of study. The 2021 Trailblazer honorees are Catherine Myers and Haley Wiegner. Both are seniors at Carlisle High School, completing the Automotive Technology Program of Study. Icing on the cake was the tremendous press coverage – front page on April 26th—by The Sentinel. Check it out <u>here</u>.

The Trailblazer Award is given by AAUW Carlisle in keeping with the AAUW mission of supporting women and girls, and celebrates high school girls who choose vocational or technical fields of study. AAUW Carlisle created the Trailblazer Award in 2019 because we recognize that many high school students face pressure to attend four-year colleges, and girls who are interested in non-traditional tracks in high school, e.g., health care, culinary arts or automotive technology may not otherwise receive positive support or recognition. Student honorees are selected based on criteria of good citizenship at school, enthusiasm for their program of study, and academic competence with passing grades in all courses. Learn more at https://carlisle-pa.aauw.net/trailblazers/.

As in past years, the Trailblazers event was coordinated with Dr. Albert Parrillo, Director of Careers & Technology for Carlisle Area School District, and Leigh Hamilton, Secretary to the Director. In his remarks at the award event, Dr. Parrillo thanked AAUW for recognizing Catherine and Haley, "two students who embody the spirit of community, honor and service." Automotive Instructor David Appleman cited Catherine's and Haley's "maturity, diligence and hard work" as the standard others would strive to live up to. Sixteen AAUW members attended, as well as 12 members of the community, including members of the Carlisle Area School District School Board, teachers, and administrators. The Trailblazers Committee, (Barb Attivo, Gail D'Urso, Carolyn Freberg, and Lillian Wong) is hopeful that next year's Trailblazers Recognition Event will be held in person at the Fowler Building of Carlisle High School.



Catherine Myers describes herself as a team player, which is a necessary skill when working in a garage. She explains that her brother, Andrew who is her best friend, helped her discover her interest in working on automobiles. Catherine loves working with her hands. She plans to continue working at a garage while pursuing her long-term goal of studying to become a neonatal intensive care nurse practitioner.

Haley Wiegner describes herself as an outgoing person who cares about others. She is hardworking and a problem solver. She began working on cars with her father, Bobby, who taught her how to troubleshoot to diagnose problems. She works well with other people and manages stress and pressure well. She plans to enroll in business courses after graduation with an eye toward owning an auto shop of her own in the future.

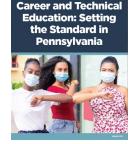
> Gail D'Urso Trailblazers Chair



Interested in learning more about Career and Technical Education in Pennsylvania?

Developing a relationship with the Carlisle Area High School CTE program was made easier because CAHS is one of six high schools in Pennsylvania with CTE on the high school campus. Other districts send CTE high school students off campus for career and technical education.

Pennsylvania Partnerships for Children (<u>https://www.papartnerships.org/</u>) – a voice for children since 1992, just published a report on the status of CTE education in Pennsylvania. <u>Career and Technical Education:</u> <u>Setting the Standard in Pennsylvania</u>, explores how CTE funding is structured in other states and makes recommendations for how Pennsylvania can set the standard for education to workforce preparedness, while acknowledging the challenges brought by the COVID-19 pandemic. Additionally, the report further highlights the need for additional data collection and dissemination that is disaggregated and produced in a consumable, publicly available format. Finally, the report urges policymakers to increase funding in the 2021-22 state budget for CTE and consider the significant return on investment: a \$10 million ask in a \$34 billion state budget in exchange for preparing students for a 21st century workforce and economy.



What's Up in Pennsylvania? News from AAUW Pennsylvania

Understanding Pennsylvania's School Funding Lawsuit

Get a behind the scenes, an insider's perspective, of the lawsuit filed in 2014 by the Public Interest Law Center of Philadelphia and Education Law Center- PA on behalf of individuals, school districts and organizations, making the complaint that the funding system in Pennsylvania is not only wrong, it violates the state Constitution.

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Tuesday, May 18th at 7:00 pm					
via Zoom					
The webbar will provide general information about the lawouit and be an opportunity AKW members to hear directly how allowery in the case about opportunities to support the lawouit in their assessables. Registration is required at two the opportunities to support the lawouit in their assessables.					
Please join us! And, please extend an invitation to a friend (or to many friends!).					
Why has his important? Disruguland finanziana similar and a structure of adoptative and equitable funding to resert our debiet minimization and seeks. But our Constitution same, "Third General Assembly and provide for the maintenance and adoption of a biological and efficient systems of adoption-distribution structures and consensus-adoption." The store generation is breaking its same law, underfunding our schedult by Millions of disflaw, will as Mill are millioning.					
And alty does AUXW Pennsylvania care?					
As stated in the <u>ASUM Prevention to statewick plus</u> , we advocate to support a quality system of public education, and one component is support for a fair and adequately handed system of public education.					
Attend the May 18th webiner to learn about the issues and how to add your support.					
Public extension observes notical rate to physics demonstrag action and then holding store its encoders extended by in emuloy that of inherits we adequates and equilating burning to meet our clubbers' established and encoders. With MIRT have assessments of the school hunding problem in our communities and demand action from every borach of genoments.					
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The lawsuit is tentatively set to go to trial in PA Commonwealth Court on September 9th, 2021 and we want you to be in the know. Join attorneys from the Public Interest Law Center and Education Law Center for an overview of the Pennsylvania's school funding lawsuit. The webinar will provide general information about the lawsuit and be an opportunity for AAUW members to hear directly from attorneys in the case about opportunities to support the lawsuit in their communities. Invite friends, colleagues, everyone you know who is interested in how our public schools are funded.

The PA School Funding Lawsuit Tuesday, May 18th at 7:00 pm via Zoom

Registration is required at: https://krc-pbpc-org.zoom.us/meeting/register/tJEqcOGrrzMqHt3SVLrx3WSmTUwv0I6-DBmg

2021 Summer Retreat

Saturday, July 24th via Zoom Decision made. The Summer Retreat will be virtual. Saturday, beginning at 10:00 am, the agenda will be a mix of affiliate business, updates and the luncheon keynote speaker. More information to come as details are finalized.

News from National AAUW Update

AAUW Weighs In:	Polic	y Updates	
	-	_	
Letters, Comm	ents, T	estimony & Legal Briefs	
Explore out letters, commercis, toutimery and legal kniels to learn mere about ARUM's positions and advaced vithots researcher economic security, civil debts, and education.			
Guil Rights Principles for Student Lean Debt Canodizion 14/20/21		Letter to Corpress in Support of the Healthy Famil Act (4/h2/27)	
Policy Recommendations to the Department of Education to Support Protocondary Students (476/20)		Letter to Congress Encouraging Support for the Khu Jabara and Heather Heyer NO HATE Act (5/3/21)	

One role of AAUW national is to conduct mission-related advocacy at the federal level. In the past month, AAUW signed on to important efforts regarding student loan debt and forgiveness, paid sick leave, and more. Check out all the letters, comments, testimony and legal work <u>here</u>. Aren't you glad AAUW is working on your behalf?

Congrats 2021-22 Fellows and Grantees

AAUW just announced nearly **\$5 million** in funding to **more than 260 awardees** for AAUW's 2021-22 Fellowships and Grants. The exceptional recipients will pursue academic work and lead innovative community projects to empower women and girls. Applicants were notified by email on April 15th and will be made public on July 2, 2021. Can't wait to see who received a grant or fellowship in Pennsylvania!

Having trouble finding that webinar you missed or want to watch it again?

ΑΑυ			About AADV News		Q DONATE	
- AAUW Webinars						
SOCIAL JUSTICE	ADVOCACY	PROFESSIONAL DEV	ELOPMENT	STEM	MEMBERSHIP	

Peruse recent offerings or browse by topic on the new archive page.

JUST PUBLISHED – Two new research reports. See page 8.

Exploring Diversity, Equity, Inclusion and Belonging Beth McKinley, Chair



Why Belonging Matters to Diversity, Equity, and Inclusion

Excerpts from the AAUW DEI Toolkit

As we continue to discover how to incorporate Diversity Equity, Inclusion, and Belonging within and throughout our branch, we will be highlighting various excerpts from the updated AAUW DEI Toolkit. Our hope is that by making the toolkit more accessible, we will be better able to welcome and incorporate diverse opinions and membership experiences in the life of our branch going forward.

Definition of *intersectionality*

1: the complex, cumulative way in which the effects of multiple forms of discrimination (such as racism, sexism, and classism) combine, overlap, or intersect especially in the experiences of marginalized individuals or groups

Source: <u>Merriam-Webster Dictionary</u>

People yearn to be their true selves at work, at school, in their lives in general — we all want to be able to embrace our full identity. But to do that, we have to understand the concept of intersectionality because who you are is a combination of many different identities. The effects of which are not always the same in every circumstance.

Legal scholar Kimberlé Crenshaw originally coined the term intersectionality in her work *Mapping the Margins*. She pointed out that scholars often look at outcomes for women or outcomes for African Americans, but never look at what happens to African American women whose lives are impacted by the ways these multiple sources of oppression interact. And with that a new way of examining the experiences of people with overlapping <u>dimensions of diversity</u> was born.

Understanding intersectionality gives us a way of understanding the cumulative effect of discrimination and oppression on people. That's not to say that one person's oppression is greater than another's; it's simply a way of recognizing that our experiences may not be the same because inequality is a complex phenomenon.

Let's illustrate the concept of intersectionality with an example familiar to AAUW members: Pay equity. We are all aware that men and women are paid unequally for equal work: on average, women make 82 cents for every dollar that a white man makes. But did you know that moms make 70 cents on that same dollar? Or that Latinas make just 55 cents? These are just a few examples of intersectionality and how parental status or ethnicity intersects with gender to impact pay equity.

Want to learn more? Check out other key terms and concepts at www.aauw.org/resources/member/governance-tools/dei-toolkit

INTEREST GROUP ACTIVITIES Wendy Armour Dickinson, Interest Group Chair

Breakfast Club and Dine Out are on a COVID break.

BOOK GROUP

Meets the 1st Monday of the month, September – May. We will meet by Zoom until meeting inside is safe. If you are interested in joining a discussion, please contact Wendy Dickinson so that she can provide to you the zoom information to join. She can be contacted by phone 717-514-3322 or email mail to: warmourdickinson@hotmail.com. The book descriptions are in Goodreads. See website for current and past reading lists. <u>https://carlisle-pa.aauw.net/book-group/</u>

May 3 7 pm American Dirt Jeanine Cummins Zoom Meeting June 76 pmYear-end dinner and select books for 2021 – 2022Fiddler's at Mayapple

Fundraising Becky Morgenthal, AAUW Funds Chair

The Fundraising Committee is planning two events for members to have fun and raise money to fund AAUW Carlisle initiatives. Watch emails for more information. In the meantime, here is a preview.



Kaffe Klatsch is an opportunity for small groups to get together for coffee and a sweet while reconnecting in person (following COVID guidelines) after this long pandemic year. Volunteer hosts will provide the beverage and sweet to groups of six or eight in their homes. Attendees will donate \$10 for this sweet opportunity. Volunteer hosts will be asked to contact Becky Morgenthal. Dates and locations to be announced.

Kitchen Shoppe will host a "Lunch and Learn" featuring their new line of vinegars and oils. A tasting and lunch is available for groups of 25 from 11:30 to 1:30, dates and details to be announced.



COMMUNITY ACTIVITIES

Looking for something different to do? These two opportunities might be of interest.

Dickinson College unveils walk exploring slavery and freedom on campus

On April 7th, Dickinson College unveiled a walk through history as the latest on-campus project to build on the recommendations of the Dickinson & Slavery project. The Sentinel article and announcement video is <u>here</u>.

The project explored the college's complex ties to slavery, and resulted in a 2019 report that included recommendations for renaming buildings and revisions to names of scholarships, endowed chairs, lectureships and other honorifics, as well as for the installation of wayside markers to tell the stories of the college's ties to both slavery and anti-slavery.

Those markers, developed by the college's House Divided Project, are the basis of the new self-guided history walk. The half-mile walk features six stops that explore the college's connections to slavery, beginning at Old West. Learn more and plan your outing <u>here</u>.





Picture A Scientist

Women make up less than a quarter of STEM professionals in the United States, and numbers are even lower for women of color. But there is a growing group of researchers who are writing a new chapter for women scientists, exposing longstanding discrimination, and leading the way in making science more inclusive. A biologist, a chemist, and a geologist lead viewers on a journey through their own experiences in the sciences, ranging from outright harassment to years of subtle slights. Along the way, from cramped laboratories to spectacular field stations, scientific

visionaries, including social scientists, neuroscientists, and psychologists, provide new perspectives on how to make science itself more diverse, equitable, and open to all. Learn about the documentary <u>here</u>.

Several AAUW Carlisle members saw the NOVA premier on April 14th and recommended it. Watch this 1:33 hour documentary at <u>https://www.pbs.org/wgbh/nova/video/picture-a-scientist/</u>.

PUBLIC POLICY UPDATE

Kate Elkins and Katie Perkowski, Public Policy Co-Chairs

DON'T FORGET TO VOTE IN AAUW ELECTION!!!

The deadline is May 17th to make sure that your vote and your voice is heard. You should have received an email from AAUW National with a link to vote. If you have not received an email or if you have encountered any problems casting your vote, call or email Kate Elkins or Katie Perkowski.

Also, if you have any questions about the proposal to eliminate the degree requirement and would like to discuss them, you can contact us, as well.



Contact Kate Elkins (<u>kate.elkins78@gmail.com</u> or call/text (727) 686-9795) or Katie Perkowski (<u>kperkowski@gmail.com</u> or call/text (334) 202-0366).

Making an Impact in our Community



AAUW Carlisle is known for holding these candidate forums -- beginning in 2017 when we filled a void and continuing in every local election cycle (odd years) since. Providing an opportunity for voters to learn about school board candidates is one way we demonstrate our support for public education. Please plan to attend this year's virtual event. And extend an invitation to

everyone you know -- family, friends, neighbors -- who reside in the Carlisle Area School District.

Pre-registration for the event is required at https://us02web.zoom.us/webinar/register/WN 12Pa2bMiT 1Kk mYJbYwwfw.

ADVOCACY DOES MAKE A DIFFERENCE

On April 15, 2021, the U.S. House of Representatives voted 217-210 to pass the Paycheck Fairness Act (H.R. 7) with bipartisan support. While neither of the Congress members

representing AAUW Carlisle members (Scott Perry or John Joyce) crossed party lines to vote for H.R. 7, AAUW advocacy around the country is



a huge reason we are now one step closer to this bill becoming law. Now the bill moves to the U.S. Senate. We can't be silent and must encourage our Senators Casey and Toomey to cast yay votes. Click <u>here</u> for AAUW's summary and position resources. And, respond to Two-Minute Activist alerts. If you aren't signed up for Action Alerts, click <u>here</u> to become a Two-Minute Activist.



AAUW Research Addresses Public Policy Issues!

Higher Ed, Lower Pay



When it comes to narrowing the power and pay gaps by improving diversity among highly compensated employees, the nation's elite universities have a lot of work to do. *The Power Gap Among*

Top Earners at America's Elite Universities is a first-of-its-kind study by the <u>Women's Power Gap Initiative</u> (WPG) at the <u>Eos</u> <u>Foundation</u>, in partnership with AAUW. The research examines gender, race and ethnicity among the ten most highly compensated employees at each of the nation's 130 major research institutions

Harassment, Bias Drive Women Away from Lucrative Jobs

Women are more likely to quit jobs in manufacturing than women in other industries, reflecting a history of sexual

harassment, unequal pay and opportunity denied. <u>Factory Flaw: The</u> <u>Attrition and Retention of Women in</u> <u>Manufacturing</u>, this new AAUW study made possible by the support of the



Arconic Foundation, explores the challenges women face in male-dominated industries. It outlines how employers can build a more competitive workforce by addressing these longstanding issues and creating more pathways for women in the manufacturing fields.

PUBLIC POLICY UPDATE

Continued

TO WIN PEOPLE OVER, GIVE THEM THE BROWNIE, NOT THE RECIPE.

Several members of the Public Policy Committee recently attended a webinar on how to present a message that wins hearts, minds and votes. The program leaders from Words That WIN helped us understand that the outcome (the "brownie") is more important

than the process of getting there (the "recipe"). We would like to share some of these pointers with you to think about when you are offering your point of view to others whether in person or online.

Words That WIN Introductory Webinar

First, there always will be a group who will never appreciate the value of your point of view, but there are many others who are "persuadable" if you understand how to reach them. The Words

That WIN approach emphasizes the importance of leading with shared values, offering a vision, and telling our story. While the message should point to a positive outcome, it also should be clear about who or what is creating barriers to the outcome.

It boils down to this formula – state a value, name a villain, and describe a vision. Here's an example of how to apply the Values/Villain/Vision approach when arguing for voting rights.

- Most of us, no matter our color, origin or gender, want America to be a place where freedom is for everyone, we all have an
 equal say, and we can trust in the integrity of our elections. (the VALUE)
- But today when all voters should have the freedom to vote equally, a handful of politicians want to put up barriers to silence many of our voices based on what we look like or where we live. (the VILLAIN)
- Together we can ensure every eligible American has the freedom to vote and the results of our elections reflect the will of the people. (the VISION).

This is a succinct, positive message, not a reaction to what some other group may be saying. Winning messages present solutions. They create something good, not just eliminate something bad. They emphasize the impact on individuals, not the general population and when economic benefits are achieved. They are described in local terms. The hearer should be left with the thought that the goal is achievable, that we have agency, and we need to do this for our families and future generations.

The Words That W!N program also emphasized that expressing your outrage at opposing points of view only magnifies their message. The best way to combat a negative message is to create a positive one and then repeat, repeat, repeat. If you are looking for some suggestions for statements that address the three V's, here are some below:

A handful of lawmakers...

A small group of lawmakers...

But for too long, we've let a

powerful few divide us...

Yet for too long a powerful few...

Shared Values

(2 parts: Establish unity across differences + value)

- Most of us believe...
- No matter our gender...
- No matter our differences...
- Regardless of where you come from or where you live...

Here are some examples of "brownie" statements for some of AAUW's goals:

Voting

- Our country's strength is based on our ability to participate in democracy.
- Democracy is our country's most fundamental value. Voting is our most powerful tool.

Equal Pay and Fair Pay

Naming Villain:

- Fair wages for all, no exceptions.
- People who work for a living ought to earn a living.

Vision:

- By coming together...
- We can rewrite the rules...
- We need to pick leaders who will...
- When we join together across our differences...

Paid leave

• Paid time off means being there the first time your baby smiles.

Mary (Cherry) France Public Policy Committee Member

AAUW Carlisle 2020-2021 Board Members

<u>Elected Officers</u> President – Ann Pehle Membership VPs –Virginia Mauk, Gail D'Urso Program VPs –Stacey Gatch, Judy Wheaton Finance Officers – Barb Attivo, Linda Brunski Secretary – Angelica Mishra Past President – Linkey Green

Appointed Committee Chairs

AAUW Funds – Becky Morgenthal Communications – Pat Markowski College/University Liaison - OPEN Community Activities – OPEN Diversity, Equity, Inclusion & Belonging – Beth McKinley Historian – Rosemary Smith Interest Groups – Wendy Armour Dickinson Newsletter – OPEN Public Policy –Kate Elkins, Katie Perkowski Scholarship – Lillian Wong Social Media – OPEN STEM – Barb Attivo, Lillian Wong Yearbook – Carmen Eiserman

Branching Out is published August to June by the AAUW Carlisle (PA) Branch. Branch website is: <u>http://carlisle-pa.aauw.net/</u> Like us on Facebook: @AAUWCarlisle The Board welcomes questions: <u>aauwcarlisleinfo@gmail.com</u>

Not receiving branch information? Make sure emails from <u>aauwcarlisleinfo@gmail.com</u> aren't going into your junk or spam folder.

Get Active

Open Board Positions

Board members are responsible for a function and are the go-to person for all matters pertaining to that area of responsibility. The officer or appointed Chair (ideally) will form a branch member committee to implement.

The Board meets on the second Tuesday of September, November, January, March, May and June.

Kathleen Gorak, President Elect, is forming her board now. Contact Kathleen (kg1562@gmail.com or (717-386-7466) for more information and to discuss your interest. It would be great to have you join the leadership team of AAUW Carlisle.

Committees seeking members

Fundraising

Contact Becky Morgenthal (<u>bhmorgenthal@gmail.com</u>) to learn more.

Membership

Contact Virginia Maul (<u>virginia.mauk@gmail.com</u>) or Gail D'Urso (<u>gailcdurso@gmail.com</u>) for more information and to discuss your interest.

Public Policy

Contact Kate Elkins <u>kate.elkins78@gmail.com</u> or Katie Perkowski <u>kperkowski@gmail.com</u>



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Carlisle (PA) Bra	AAUW Carlisle (PA) Branch March 15, 2021 – June 30, 2022 MEMBERSHIP FORM
Name:	Spouse/Partner Name: (optional)
Email Address:	
Preferred Phone:	Alternate Phone:
Home Address:	
City, State, Zip:	
Joining or Renewir	ng membership of Carlisle Branch
New Memb	er Renewing Member Life Member Honorary Member
Changing f	rom Member-at-Large
Transferrin	g from Another Branch Name/location of branch:
Dual Memb	per Name/location of primary branch:

Education (Complete section only if new to AAUW Carlisle Branch or updating/correcting Branch Yearbook information)

I am a graduate holding an associate, baccalaureate, higher degree, or equivalent (RN) from a nationally accredited institution.

(Please list all.):

Degree	Major	College/University	Year

Annual Dues (July 1 – June 30) Regular Member

Paid Life member

Honorary Member

Dual Member PA Branch

Out of state Dual Member

\$92 (\$62 National (\$56 tax deductible) + \$10 State + \$20 Branch)

\$30 (state and branch dues)

\$20 (branch dues)\$30 (state and branch dues)

\$30 (state and branch dues)\$20 (branch dues)

Any over payment of the dues will be deemed to be donations to the Carlisle Branch operating funds.

Signature:_____

Mail form and dues (payable to AAUW Carlisle Branch) to: Finance Officer AAUW - Carlisle Branch P.O. Box 815 Carlisle, PA 17013

Date: _____

REV 24 April 2021