

The Geography (and Psychology) of a Sweepstakes Scam

We would all like to think we are too smart and too aware to be taken in by any of the internet and telephone scamming that is prevalent in our world today. Holly Smith certainly never imagined that her mother, a sharp, financially savvy retired professional with high intelligence would be victimized by dozens of sweepstakes scammers. Yet within less than a year more than \$300,000 had been stolen from her!

How did this happen? Holly, an AAUW Carlisle branch member, will tell this story and the story of the subsequent massive and difficult clean up effort at the September 25 branch meeting. She will relate her personal story as well as offer information about how the brain responds when a seasoned scammer dangles phantom riches in front of a potential victim. Her presentation will reveal how scammers extract information from their victims to create a faux friendship, making it nearly impossible to stop sending money once transactions have begun.

Holly will describe different types of scams and will alert us to the symptoms of being “under the ether” in order to avoid being victimized. Additionally, she will discuss her mother’s behavior while the scams were occurring...signs of trouble that were ignored and allowed the scams to persist.

Holly Smith lives in Carlisle with her husband and two sons. She works part time as an environmental educator for Audubon Pennsylvania. She cites two books as additional research for her work with scamming: *Weapons of Fraud* and *Outsmarting the Scam Artist*, both by Doug Shadel.

Please plan to attend the next branch meeting on Tuesday, September 25 at 7:00 P.M. in the side rooms of the Holland Union Building of Dickinson College.

Cindy Sutton
Program Chair

September 5	1:00-3:00 pm	Public Policy Committee Meeting	225 South West Street, Carlisle
September 10	7:00 pm	Book Group	Host Pat Markowski
September 11	7:00 pm	Board Meeting	Bosler Library 158 West High Street, Carlisle
September 15	9:00 a.m.	Breakfast Club	Carlisle Diner 800 W. High St, Carlisle
September 22	10:00-5:00 pm	Harvest of the Arts Festival Voter Registration Event	Dickinson Campus Corner of W High and N West High Street, Carlisle
September 25	7:00 pm	Branch Meeting	Dickinson College Holland Union Building
September 27	7:00-8:30 pm	Topic Talks—STEM Education & Camp Invention	Host Cindy Sutton –register- link on page 3
October 1	7:00 pm	Book Group	Host Darlis Simonton
October 3	1:00-3:00 pm	Public Policy Committee Meeting	225 South West Street, Carlisle

From the President

Successful organizations understand the past and plan for the future. *Beyond Aspirations: Advancing Equity for Women and Girls*, AAUW's recently released strategic plan accomplishes both. After a thorough process, engaging thousands of AAUW members from across the country, the Strategic Planning Task Force presented the plan to the AAUW Board of Directors where it received unanimous approval.

With the Mission, Vision, and Values as foundation, four Strategic Focus Areas were identified. Each focus area identifies audacious and exciting goals. Read Kim Church's announcement email and find links to the full plan on this new page on our branch website. <https://carlisle-pa.aauw.net/strategic-plan/>

It is now the responsibility of state organizations, branches and members to work towards meeting the goals.

AAUW Carlisle Board started this year's strategic planning discussions at the June 2018 Board meeting. Our work to refine and finalize will continue at the September meeting. And we will certainly refer to *Beyond Aspirations: Advancing Equity for Women and Girls* for guidance. Our discussions build upon the 2017-2018 strategic plan. To see the accomplishments of last year's plan and read the initial document for this year's, visit <https://carlisle-pa.aauw.net/strategic-plan/>.

The Board recognizes that the best strategic plans reflect the input from all members. Please take the time to review the initial document and send your comments to aauwcarlisleinfo@gmail.com. We also recognize that, while we are charged with creating the branch strategic plan, success requires all members. Thank you for your contributions of time, talent, and resources to make this a truly wonderful branch.

Ann Pehle
President

2018 Strategic Plan

Mission: To advance gender equity for women and girls through research, education, and advocacy.	Vision: Equity for all.	Values: Nonpartisan. Fact-based. Integrity. Inclusion and intersectionality.
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Strategic Focus Areas

 Education & Training Addressing the barriers and implicit biases that hinder advancement of women.	 Economic Security Ensuring livelihoods for women.	 Leadership Closing the gender gap in leadership opportunities.	 Governance & Sustainability Ensuring the strength, relevance, and viability of AAUW well into the future.
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FUND RAISING THOUGHTS?

My name is Carol McNulty and I have recently taken on the role of AAUW Funds, fund raising chair for AAUW Carlisle. First off, a big thank you for all who participated in the August silent auction. Historically our big fund raisers have been the silent auction, the December brunch, and the scholarship drive. I am looking at ways to expand on these events to support our chapter as we have been growing with more exciting initiatives and workshops in our community including the scholarships, the Work Smart program, and Public Policy activities, voter registrations, School Board voter guides, topic talks, and equal pay activities. Please feel free to contact me if you have any ideas or would like to assist in this area. Text/call or email me at 717-982-1592, carol.mcnulty@yahoo.com.

Carol McNulty
AAUW Funds Chair



Like us @AAUWCarlisle

Like us @AAUWPennsylvania

PUBLIC POLICY UPDATE

Nancy Sigrist and Kate Elkins, Public Policy Co-Chairs

The Simple Truth: In Recognition of African American Women Equal Pay Day

AAUW Carlisle partnered with Hope Station, Bethel AME Church, and the YWCA Carlisle and held a community meeting on August 7, 2018, Black Women Equal Pay Day, which spotlighted gender pay inequities, in particular for women of color. The evening was a success with interested attendees signing up for Action Alerts in order to stay informed and engaged with this issue from a legislative perspective. And, organizers are already planning how to bring Work Smart, AAUW's salary negotiation workshop to Carlisle. Use this link to go to the AAUW Carlisle website and learn more about this exciting event: <https://carlisle-pa.aauw.net/>

Many thanks to the AAUW members who helped with refreshments (Ann Pehle, Linda Figueroa, Nancy Sigrist), our Membership team staffing the AAUW tabling (Sue Royer, Pat Markowski) and all of the ladies who joined the discussion as attendees!



Topic Talk: STEM and Camp Invention

Adelaide Miette, a sixth grader from Mt. Holly who was able to return to Camp Invention because of our AAUW scholarship, will be sharing her experience at the camp along with Principal Jim Burgess. We will also discuss how promoting STEM education ties aligns with AAUW's mission and the wonderful programs that AAUW has developed.

This Topic Talk evening will be hosted at the home of Cindy Sutton on September 27th at 7:00 PM. Please plan to join us for a great evening! If interested (and you all should be!) use this link to register: <https://stemtopictalk.eventbrite.com>



Hope Station School Supply Donations

We are proud to report that a number of our generous members donated school supplies to Hope Station for their Back to School Bash on August 18th. Members brought donations to our recent Lunch Out at Sofia's at Walden or dropped them by Hope Station directly. On the 18th, kids and parents attended the Back to School Bash for an afternoon of fun activities and to pick up donated school supplies. This was a worthy cause and the donations were very much appreciated!

10th Congressional Debate Update

Your Public Policy team continues to work towards a congressional debate for the 10th district. We are collaborating with the Harrisburg and York branches along with WGAL to put together a "Candidates Evening" to be broadcast by WGAL for both the 10th and the 11th district congressional debates. **The date proposed is on the evening of October 18th so mark your calendars.** We also hope to have a debate watch streaming event, locally in conjunction with the television prime time broadcast. Just keep your fingers crossed, as we now need commitments from the candidates in order to finalize our plans! We will keep you all informed. Additional details to follow!

PUBLIC POLICY UPDATE

Nancy Sigrist and Kate Elkins, Public Policy Co-Chairs

Get Out the Vote! It's a Priority!

AAUW Carlisle registration events continue in an effort to register and motivate as many new voters as possible prior to the November General Election.

On Saturday, August 18th, several of our members joined Hope Station at their Back to School Bash to assist in voter registration activities. The day was a success with new voters registering during the afternoon festival. Thanks to all of our volunteers: new member Amy McKiernan, Kate Elkins, Virginia Mueller, Ann Pehle and Nancy Sigrist.



Our next voter registration push will be on September 22nd in conjunction with Carlisle's Harvest of the Arts Festival. We will set up our central voter registration table on the Dickinson Campus at the corner of W High and N West Streets, across from the Bosler Library. Volunteers will canvas the festival with clipboards to assist in voter sign-up. **Would you like to help? Volunteers are needed all day!** Sign-up for the times convenient for you! <https://www.timetosignup.com/aauwcarlisle/sheet/1267999>

INTEREST GROUP ACTIVITIES

Wendy Armour Dickinson, Interest Group Chair

Book Group

The Keeper of Lost Causes

Jussi Adker-Olsen

Monday, October 1, 2018, 7 p.m.

Darlis Simonton

Carl Mørck used to be one of Denmark's best homicide detectives. Then a hail of bullets destroyed the lives of two fellow cops, and Carl—who didn't draw his weapon—blames himself. So a promotion is the last thing he expects. But Department Q is a department of one, and Carl's got only a stack of cold cases for company. His colleagues snicker, but Carl may have the last laugh, because one file keeps nagging at him: a liberal politician vanished five years earlier and is presumed dead. But she isn't dead...yet.

Additional information about the book and the author are online. All branch members are always welcome to attend any book discussion meeting of interest to them. Please call or email the hostess by Friday, September 28, 2018.

Wendy Armour Dickinson
Interest Group Chair

Breakfast Club

As it turns out, there are AAUW Carlisle members who enjoy eating breakfast out on a Saturday morning. The number of attendees has increased with each event—and each time new and different members attend. Great way to learn more about the remarkable women of AAUW Carlisle. Organized by Kathleen Gorak, the next Breakfast Club will be Saturday, September 15th at 9 am at the Carlisle Diner, 800 W. High St., Carlisle. Please email Kathleen to let her know if you're planning to come. kg1562@gmail.com

Meet New Members

Mary (Missy) Breckenridge

Missy arrived in Carlisle a year ago when her husband took a position as Provost at the Army War College. Married for 40 years, they have three grown daughters, all successful women living far from Pennsylvania, and five grandchildren. In fact, Missy has just returned from London where she had been visiting one of their daughters.

Missy holds a B.A. from Virginia Tech in Political Science, and M.S. in Education from the University of Southern California, and a D. Ed. from Indiana University, PA.

She retired in August 2017 from a long career in academia, both on faculty and in administration. Her last position was as Dean of the Business School, at Mercyhurst University in Erie, PA. Last fall she taught a course at Dickinson's Business School: Leadership in the 21st. Century. She will teach another course at Dickinson this fall.

Given her busy life, Missy is just now exploring her options as a retired person, and has just discovered her new love, golf.

She has always wanted to join AAUW because it is an organization of educated women who have a unique perspective on the world and its affairs, and is looking forward to interacting with the variety of professional women of the Carlisle Branch.

Stefanie D'Amore

Stefanie is from a family of seven, brought up in St. Mary's, Pennsylvania. She attended Clarion University and graduated with a BS in Elementary Education in 1992, followed by an M Ed in Curriculum and Instruction from Gannon University in Ohio.

She used her educational degree while moving around the country: a year of teaching kindergarten in California, serving as a substitute teacher in the St. Mary's school system, teaching first, third and fourth grades in Ohio, and six years teaching fifth grade in North Carolina.

In 2007 she moved to the Carlisle area and taught in the Carlisle school system for seven years.

Stefanie describes herself as shy when first meeting people, but more open to new friends and experiences over time. She enjoys time with family and friends, and taking long nature walks. She loves music of all kinds, and "dabbles" with the piano.

In the 1990s she joined a branch of AAUW in Elk County, Ohio, and hopes to find an expanding network of involved women in the Carlisle area as she joins our Carlisle branch.

Can you express why you joined AAUW Carlisle in a sentence or two?

Our webpage needs more quotes. <https://carlisle-pa.aauw.net/membership/>

Send your sentences for quotation to aauwcarlisleinfo@gmail.com

Trina Rice

Very new to the Carlisle area, Trina is a student at the Army War College, and six weeks into the curriculum, is learning about the Army's use of civilian leadership at the strategic level. She is joined in Carlisle this year by her sister, who is beginning a Ph. D. program and her six-year-old niece who will be attending St. Patrick's.

Trina is a graduate of Virginia Tech with a degree in Liberal Arts, and has an M.S. in Human Resources Management from Webster University, Missouri.

She joined the Virginia National Guard in 1993 while in college, and was commissioned as an officer in Air Defense in 1996. Her first duty assignment was in Korea, patrolling for air craft crossing into the demilitarized zone air space. Subsequently, she served as Senior Human Resources Officer in Iraq. Since 2001, Trina has been on staff at the Pentagon, continuing to provide Human Resources management expertise.

Trina really enjoys physical activities: flag football, white water rafting, hiking and biking. One of her most noteworthy physical feats was participating in a marathon activity simulating the Bataan Death March which she finished in six hours!

She is also interested in Financial Planning, and holds a financial planning certification from Georgetown University. When Trina joined AAUW in Colorado, her interest in wealth management prompted her to become certified as a WorkSmart Facilitator. Between 2013 and 2015 she conducted WorkSmart workshops at the Colorado School of Mines.

Pat Markowski
Communication Chair



GROWING OUR BRANCH



AAUW Carlisle has 81 members. Several new members joined after the printing of this year's Yearbook. Their contact information is below.

To help you know who our new members are, we will continue the practice of adding green leaves to their name tags. So, if you see one of these gals, introduce yourself and welcome them to our AAUW Carlisle.

Sue Royer
Membership Vice President

NEW MEMBER CONTACT INFORMATION

Mary (Missy) Breckenridge

breckenridge.mary55@gmail.com

814-449-1232

Stefanie D'Amore

damores88@yahoo.com

717-258-3295

Stacey Gatch

stacey.gatch@volvo.com

828-318-6246

Amy McKiernan

mckiernan.amy@gmail.com

845-492-1735

Trina Rice

rarmygirl@gmail.com

646-281-2484

Correction to Yearbook :

Vicki Carl – correct phone number

717-514-3399

Getting to Know You

Membership Social and Silent Auction

Our first branch meeting of this fiscal year, August 28th, was a fabulous event! Forty nine members and seven guests enjoyed food, conversation, and shopping (at the silent auction). Thank you for your generous donations for the silent auction. And, thank you for your generous shopping. We raised \$1159 for branch initiatives—all the activities we do to further the AAUW mission in and for the community. Thank you, so very much.

Gail D'Urso and Sue Royer created a wonderful atmosphere in our new venue, Second Presbyterian Church. Cloth tablecloths—flatware wrapped in cloth napkins and a ribbon—centerpieces as door prizes—themed music as we gathered. For the program, we gathered in groups depending on answers to questions. In what area do/did you spend most of your career? How many different states/countries have you lived in? What is your favorite hobby? Great to get to know the wonderful life stories of so many members. Looking forward to continuing many conversations.

Looking forward to this great year!

Ann Pehle
President

Not receiving branch information?

***Make sure emails from
aauwcarlisleinfo@gmail.com aren't going
into your junk or spam folder.***

Subscribe to [Washington Week](#) to learn about AAUW's public policy work nationally.

Interested in AAUW's defense of Title IX? Subscribe to the [Legal Advocacy Fund](#) e-newsletter.

COMMUNITY ACTIVITIES

Vicki Carl, Community Activities Chair

Join AAUW Carlisle branch for fun activities this Fall!



September 18, Tuesday: A tour of the Oakes Museum of Natural History at Messiah College from 10 a.m. - 12 p.m. and then to Tatiana's Mediterranean & Ukrainian Restaurant for lunch. The Oakes Museum features over 40,000 specimens of animals, sea-life, and fossils from Africa and North America, many dating back tens of thousands of years.

The museum's website is located at <https://www.messiah.edu/Oakes>

October 9, Tuesday: Explore the Two Mile House in Carlisle from 10 a.m. - 11:30 a.m. and a visit to the Pizza Grille for lunch. The Two Mile House began life as a tavern in 1820, and was later donated to the Cumberland County Historical Society. It now serves as a venue for weddings, the annual McClain Celtic Festival, and other large group events. It has 6 acres of beautifully landscaped gardens and I am told that October is the ideal time to stroll the grounds.

Visit this website for more information: <https://www.historicalsociety.com/explore/two-mile-house-tmh>



November 19, Monday: Dinner at the Market Cross Pub in Carlisle at 6 p.m. The Pub has a menu full of comfort food, classic pub dishes, and more. At 7, we will participate in a trivia competition as a team.

Check out their website here: <http://marketcrosspub.com>, and their lunch/dinner menu here: [Market Cross Pub Menu](#)

December 4, Tuesday: We are booked for a private tour of the Warehime-Myers Mansion and its famous Christmas decorations in Hanover at 10 a.m. Construction on the mansion began in 1911 for Mr. Myers of the Hanover Shoe Company and was built by an architect from Philadelphia. The home features marble floors, a solarium, a basement bowling alley, forty trees adorned with Christmas decorations, and art-encased windows on its enclosed porches. After the tour, we will visit the Inn 94 restaurant for lunch. My contact at the mansion recommended Inn 94, and spoke highly of their crab cakes. The lunch menu for Inn 94 is available here: [Inn 94 Lunch Menu](#)



FOR ALL EVENTS, please RSVP to Vicki Carl at (717)-514-3399 or victoria.carl15@gmail.com and let us know if you need a ride. See you there!

Vicki Carl
Community Activity Chair



Volunteer Opportunities

If interested, please contact the appropriate Board member.

(time commitment)

Membership

- Greet members/guests as they arrive to branch meetings (30 min prior to meeting)
- Call members to follow-up periodically (2 hours per month)
- Write notes to welcome new members (2 hours per month)
- Assist with gathering member interests (Various)

Historian

- Take photos at meetings, events for archive and website. Use Office Depot discount card to print photo; submit reimbursement; send via email to Social Media lead. (Various)
- Organize items for archive. (Various)
- Harvest photos from Facebook and website and print. Use Office Depot discount card to print photo; submit reimbursement. (Various)

Programs

- Be the Audio/Visual expert at branch meetings. Understand the Dickinson equipment; assist speaker before meeting begins. (30 minutes prior to branch meeting.)

Interest Groups

- Start a second dining group. (Various)

Community Activities

- Research ideas and assist with organizing an event. (Various)

General

- Branch photographer to take photos at meetings and events. (Various)

AAUW Carlisle

2018-2019 Board Members

Elected Officers

President – Ann Pehle

Membership VPs – Sue Royer, Gail D’Urso

Program VPs – Kathleen Gorak, Mary Brunski

Finance Officers – Barb Attivo, Linda Brunski

Secretary – Cindy Sutton

Past President – Linkey Green

Standing Committee Chairs

AAUW Funds – Carol McAnulty

Communications – Pat Markowski

Community Activities – Vicki Carl

Historian – Rosemary Smith

Interest Groups – Wendy Armour Dickinson

Newsletter – Shirley Gehringer

Public Policy – Nancy Sigrist, Kate Elkins

Scholarship – Lillian Wong

Social Media – Ann Pehle

Yearbook – Carmen Eiserman

Special Committee Chair

95th Celebration Coordinator – Becky Morgenthal

Branching Out is published August to June by the AAUW Carlisle (PA) Branch.

Articles and photos should be submitted to Shirley Gehringer at shirleygehringer@gmail.com by the 20th of the month. Include the word newsletter and month in the email subject.

Branch website is: <http://carlisle-pa.aauw.net/>

Like us on Facebook: @AAUWCarlisle

The Board welcomes questions:

aauwcarlisleinfo@gmail.com

Want to know what is going on?

Check out the calendar at

<https://carlisle-pa.aauw.net/>